

Irma Long, Director of Staffing for ACCO Brands, brings over 17 years of experience in human resources and talent acquisition. She has been a member of the leadership team there helping reengineer all the staffing functions and strategies at ACCO. Prior to joining ACCO Brands, Irma worked at ConAgra Foods, RR Donnelley, Northern Trust and Budget Rent a Car. In her roles, she was instrumental in optimizing the talent acquisition departments making them operationally excellent.

Irma is a true student of staffing, always educating herself on new developments and innovating her own new staffing methodologies. Her vast experience architecting numerous full life cycle staffing models and systems, have included breakthrough advantages such as Employment Branding, Social Media development, and RPO Management.

Irma is a frequent guest speaker for the Marcus Evans Group and has presented at various forums and roundtables. Her most notable accomplishments involve the development of a “how to guide” for staffing professionals. This guide captures not only her “own” personal experiences, but also incorporates her extensive research and benchmarking within a variety of industries to identify best in class practices within talent acquisition. .

Irma has a BS in Business Administration and Economics from St Joseph College. She also holds an MA in Human Resources from DePaul and has completed two years course work towards a PhD.

Irma volunteers in the local school system to assist under privilege students in their educational coursework and has served as a volunteer at hospitals in the oncology ward, helping cancer patients through difficult times. She enjoys writing, boating, and has a passion for opera and classical music. Her greatest hero and inspiration was her dad who gave her the courage and conviction to succeed in life. His example resulted in an inspirational book she wrote which she hopes to publish.